



Website: [www.environmental-action.org](http://www.environmental-action.org)  
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**ATTN: Store Target Manager**

As a customer of Target and someone who cares about the environment, I am concerned about your store's policy of throwing out produce that may be bruised, misshapen, or otherwise cosmetically unattractive. Instead, I ask that you consider selling such "ugly" produce at discounted rates.

Trashing food before it can be sold wastes precious land, water, and energy and leads to the needless use of pesticides, herbicides, and fertilizers that can disrupt fragile ecosystems.

Selling — rather than trashing — so-called "ugly" produce would not only reduce food waste and its associated environmental harms. It would also provide an important new source of affordable nutrition for low-income families and other cost-conscious consumers.

European stores have had great success with such policies, and your competitors at Whole Foods, Walmart, and Giant Eagle are already taking steps to reduce their own food waste. I hope you will join these important efforts, so I can shop at Target knowing that your stores are working to promote sustainability and reduce waste.

Sincerely,

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone